



Tango Blues Entertainment announces four-year broadcast deal for *Coors Cup Hockey Tournament*

April 13th, 2005 (Hollywood, CA) – Tango Blues Entertainment (TBE) announced a four-year broadcast licensing deal with the Los Angeles Blades, Inc. and the Colorado Gay Ice Hockey Association (CGIHA) for the annual Coors Cup Hockey Tournament. Under the terms of the agreement, all Coors Cup Hockey Tournament broadcast rights are granted to Tango Blues Entertainment for this annual event through 2008. The deal calls for TBE to produce and distribute events to broadcast television, Internet, radio, home video, DVD and other ancillary content to promote the growth of the sport and visibility of the event in the gay community. The Q Television Network, home of the Gay Games VII broadcast, is currently in negotiations with Tango Blues Entertainment for the North American television broadcast rights to the Coors Cup.

The Coors Cup brings the excitement of hockey to the gay community with a weekend full of competition on the ice. The Coors Cup is in its second year, bringing more than a dozen gay hockey teams with over 150 participants from throughout the US, Canada and Europe together to compete in a professional forum. Over 150 league members, both men and women, compete in three divisions for the Coors Cup. Each of the winning divisional teams receives a donation of \$1000 to the team's charity of choice, courtesy of title sponsor Coors Brewing Company.

"This is a unique broadcast deal, and we are very proud to be a part of it," said Andrew Briskin, President and CEO of Tango Blues Entertainment. "The Coors Cup Hockey Tournament is one of the largest gay hockey competitions in North America, with over a dozen teams competing on different levels for a good cause. Our goal in obtaining these rights is to bring exciting and unique gay-oriented sporting events to the forefront of the community, providing packaged television, Internet and radio content for the emerging gay media outlets to take advantage of."

"The LA Blades are very excited to be in partnership with Tango Blues to film the Coors Cup II Labor Day ice hockey tournament" states Brynne Van Putten, "We feel the event will capture the excitement and camaraderie that occurs on and off the ice. Broadcast exposure will allow others to experience the thrill of victory and an inside look at players and fans. This will truly be an event like no other."

"This agreement will benefit not just the Coors Cup but I believe it can benefit GLBT sports in general," said Andrew Winsett, president of the CGIHA. "With broadcast quality production values and professionalism, Tango Blues gives the tournament a platform to show the GLBT athletic community that events such as this are even more exciting, rewarding and commercially viable than ever imagined."

"Q Television Network feels this event will be another jewel in our crown, bringing the community to the community." Stated Steven Grunberg, Executive Vice President of Programming for Q Television Network.

North America's only gay charity hockey championships, the Coors Cup alternates between venues in Denver, Colorado and Los Angeles, California. This year's Coors Cup II is held in El Segundo, California, from September 2nd – 5th. The \$24 million dollar HealthSouth Training Center facility, practice center for professional hockey team the L.A. Kings, provides for a spectacular broadcast facility and venue for this exciting gay entertainment and sports event. In 2006 the Coors Cup takes a hiatus during the Gay Games, followed in 2007 with a return to Denver, Colorado and the home of the CGIHA. For more information, licensing, sponsorship and general information please contact Andrew Briskin at Tango Blues Entertainment at 323-469-8022 x1# or by e-mail coorscup@tangobluesentertainment.com.

Tango Blues Entertainment: Involved in the production industry for over 11 years, Tango Blues Entertainment began as a animal services company for feature films from *Ace Ventura: Pet Detective* starring Jim Carrey and *The Specialist* with Sylvester Stallone & Sharon Stone to *Miami Rhapsody* with Sarah Jessica Parker & Gil Bellows. Tango Blues Entertainment has produced for publications such as *L'Uomo Vogue*, *W* and *Interview* to campaigns for Abercrombie & Fitch, ENYCE, and Perry Ellis with photographers Bruce Weber, Kelly Klein and Karl Simone. Commercial spots include campaigns for Levis (Europe), Ethan Allen, Mitsubishi, Ford and McDonalds (Latin America). Television programming credits include the British television documentary *Fabulous* (Sky TV) about circuit party culture, and the gay stand-up comedy series *Laugh Out Loud*. Tango Blues Entertainment recently co-executive produced the maxi-single from Debby Holiday titled *Dive*. The single hit #5 on the *Billboard* Dance charts, with Holiday's follow-up single *Half A Mile Away* recently hitting Top 10 status on the *Billboard* dance charts. For further information please visit www.tangobluesentertainment.com.

LA Blades, Inc.: Founded in 1985, the Los Angeles Blades, a non-profit 501(c)(3) organization, was the first openly gay men's and women's ice hockey club in the United States. The LA Blades hockey teams compete in the Pacific Coast Hockey League (PCHL) and have a strong winning tradition that includes: the 2001-2002 PCHL Level 3 Winter Championship; the gold medal in the 1998 Toronto Friendship tournament; playing for the Bronze in the 1998 Gay Games in Amsterdam; and silver medals in 1998 at Seattle Slide for Pride tournament; the 1994 Gay Games in New York and 1990 Gay Games in Vancouver, B.C., Canada.

Colorado Gay Ice Hockey Association: Founded in 2001, the Denver-based Colorado Gay Ice Hockey Association (CGIHA) is a non-profit 501(c)(3) organization whose mission is to train GLBT hockey players for national and international competition in an environment free from all forms of harassment and discrimination, and which encourages fair play, openness, and friendship; and to provide a compelling and social atmosphere which promotes the growth of leadership, coaching, and playing skills. The CGIHA oversees the Coors Light Colorado Climax hockey teams which participate as openly gay teams in mainstream leagues and in North American tournaments. Colorado Climax hockey teams have won two league divisional championships; four North American tournament medals including three gold medals and one bronze medal; and a silver medal at the 2002 Gay Games VI in Sydney, Australia. Colorado Climax teams have been featured in local and national media including magazines, radio and newspapers. In 2002, the Colorado Climax was named one of the top ten GLBT sports teams in the US by www.outsports.com.

Coors Brewing Company: Coors Brewing company is a subsidiary of Molson Coors Brewing Company. The Golden, Colo.-based Coors is the third-largest brewer in the United States. The company's portfolio of products includes Coors Light, the third-largest-selling beer in the US. Coors Brewing Company has a long record of support for the GLBT community and actively promotes diversity in the workplace. In 1978 the company adopted a non-discrimination policy based on sexual orientation. Coors was the first major brewery to offer same-sex Domestic Partner benefits. In 1993 the company founded LAGER, a GLBT employee group that received the Colorado Human Rights Campaign Award in 2001. Fortune magazine named Coors among Americas 50 best companies for minorities.

Q Television Network: This television network was organized to create and develop a network devoted to providing television programming for the gay and lesbian community. While the company expects much of its subscriber base to be comprised of members of the gay and lesbian population, management also believes that quality programming about the gay and lesbian experience, designed to entertain, educate and inform, will attract many other segments of the viewing public. The company's programming will be available on a subscription basis to those desiring its programming. The network will broadcast 24 hours per day, 7 days per week. Providing distribution via satellite ensures availability of the network across the United States, including Alaska, Hawaii and Puerto Rico. Q Television Network is the Network for the Gay Games VII. For further information on programming and subscriptions, please visit www.qtelevision.com.